



CULTURAL
ENTREPRENEURSHIP
TALKS

KIKI KONFERENCIJA
KREATIVNE
INDUSTRIJE

12 MAY 2015, LAUBA, ZAGREB







CULTURAL ENTREPRENEURSHIP TALKS

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KREATIVNIH
INDUSTRIJA

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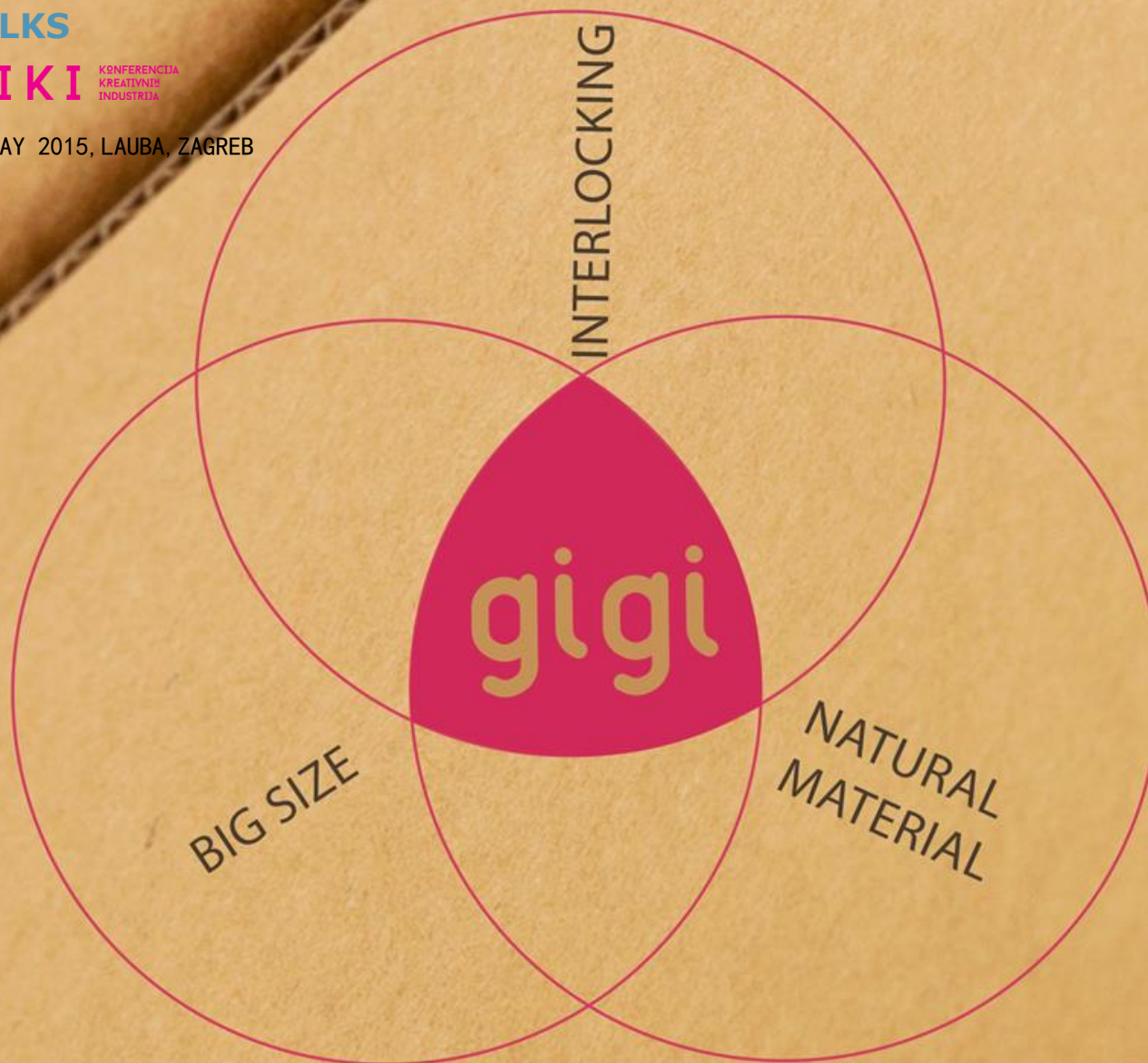




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IDEA > PRACTICALITY
IMAGE > REALITY
COMMUNICATION > OBSERVATION
WHEN IT COMES TO
SUCCESS



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DESIGN YOURSELF

LIKE YOU DESIGN YOUR

PRODUCT

NONE ELSE MIGHT COME TO RESCUE,
WHEN IT MATTERS



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THE ARTIST'S PITFALL

SIMPLE –

IT'S **EGO**



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TOGETHER WE ARE STRONGER,
FASTER, SMARTER.





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VALUE DRIVEN

Everything about creativity

Everything we do is based on a belief that creativity has great value when designing our lives.

Nature

Our product is made out of natural material, only from a renewable resource.

Simplicity

The simpler the toy, the more space is left for a child's imagination.



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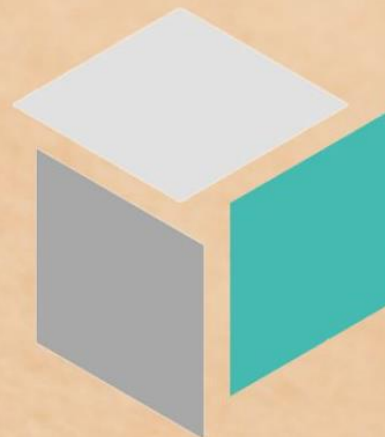
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COPYCATS – THEY'RE OUT THERE – FOR REAL!



Creative Business Cup 2014
**The World's Best Creative
Entrepreneur**
2nd Place



Design Award 2013
Best Industrial Design
TOP 3



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BRITISH SAS APPROVED

«IF YOU'RE IN DOUBT ON WHAT TO DO NEXT,
JUST TAKE A STEP FORWARD»

KEEP TALKING



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